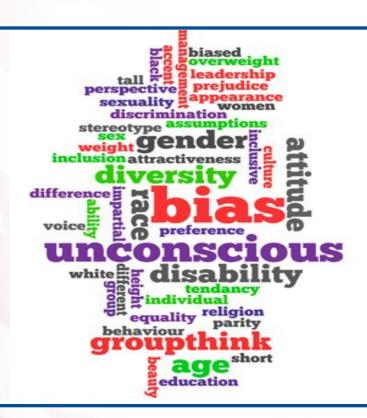


Understanding Unconscious Bias: What It Is and Why It Matters



Josh Diosomito

Diversity & Inclusion Instructor U.S. Government Accountability Office

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Learning Objectives

- What: Learn about what unconscious bias is
- Why: Discuss significance of diversity and inclusion awareness—Dimensions of Difference
- How: Understand how unconscious bias shows up in teams and ways to navigate implicit bias in the workplace

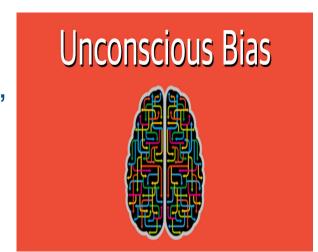




What is Unconscious Bias?

- Attitudes, stereotypes, and beliefs that affect our understanding, actions, and decisions in an unconscious manner
- Refers to strongly held beliefs favoring (or not) one over another

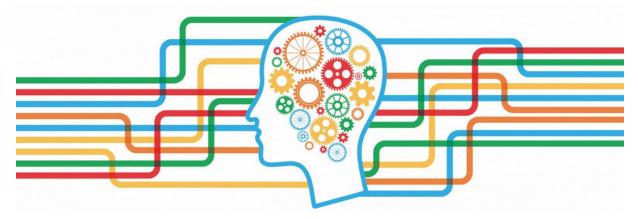




- Influences interaction and behaviors in subtle and overt ways
- UNIVERSAL...WE ALL HAVE BIAS

Types of Bias





- Confirmation bias
 - Tendency to confirm pre-existing beliefs
- Affinity bias
 - Personal like/dislike influences behavior
- In-group bias
 - Demonstrate favoritism for one group



The Science of Unconscious Bias

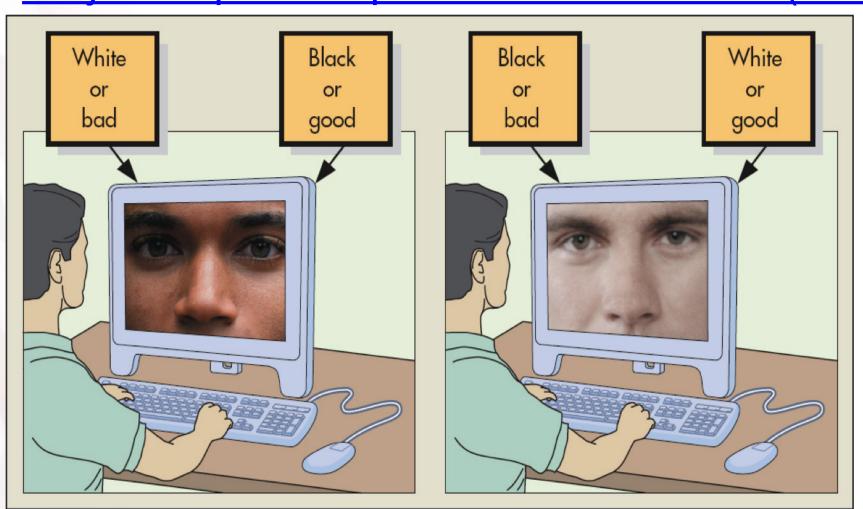
- The brain creates mental shortcuts to organize and categorize information—called schemas
- Automatic and most often incompatible with our conscious values
- Carries certain expectations often based upon stereotypes
- Not necessarily bad; can be useful





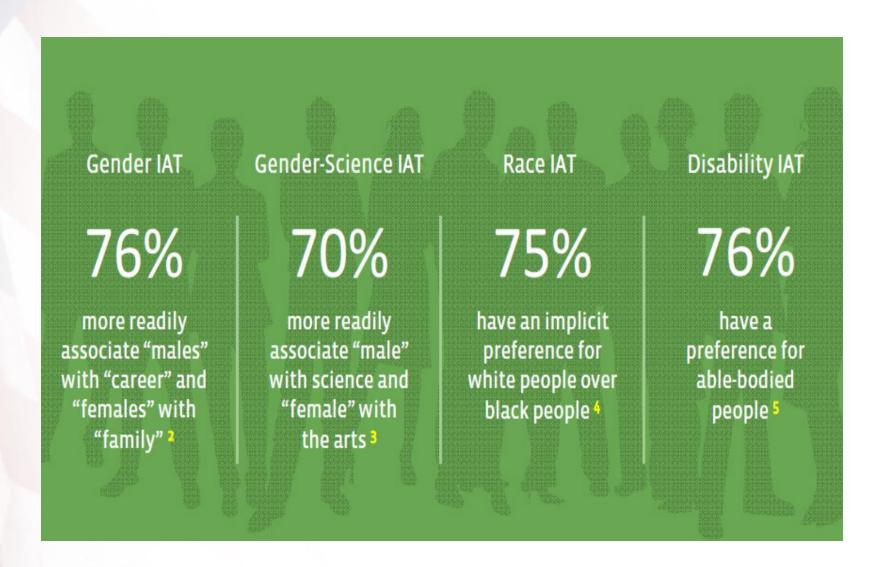
Testing for Implicit Bias

Project Implicit: Implicit Association Test (IAT)





Project Implicit: Findings





Why Does It Matter?

Implicit bias influences our decision-making process



- Impact the way employees interact with one another
- Lead to discriminatory behaviors, inequity, and unfairness
- Perpetuate divides/differences
- Being mindful of diversity and inclusion awareness allows us to develop countermeasures of implicit bias

- UCLA Office of Equity, Diversity and Inclusion

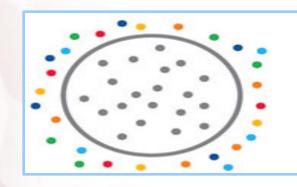


Diversity and Inclusion (D&I)

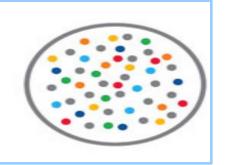


Diversity and Inclusion is:

- both a process and a goal;
- about giving value to every human being, no matter our differences.









Key Concept of D&I Awareness

Context

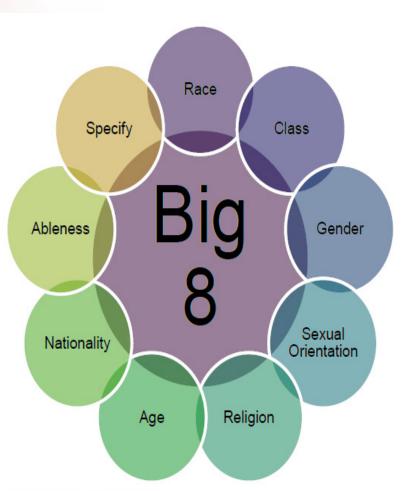
- Where you are
- How you are feeling
- How you show up

Content

- Unconscious Bias
- Dimensions of Difference
- Management Tips

GAO

Exploring Dimensions of Difference: Who Am I?



- Who am I and what do I bring?
- What identities am I most conscious of?
- Which identities do I most (or least) associate with and why?

- Washington Consulting Group



Dominate & Subordinate Group Memberships

DOMINANT GROUP MEMBERS

- Define reality and truth
- Arrangements create access
- Make the rules and benefit
- Seen as belonging
- Viewed as capable

SUBORDINATE GROUP MEMBERS

- Group reality and truth discounted
- Arrangements create barriers
- Adapt to rules and lose
- Seen as outsiders
- Viewed as flawed

Power | Privilege | Entitlement

Access based on group memberships.

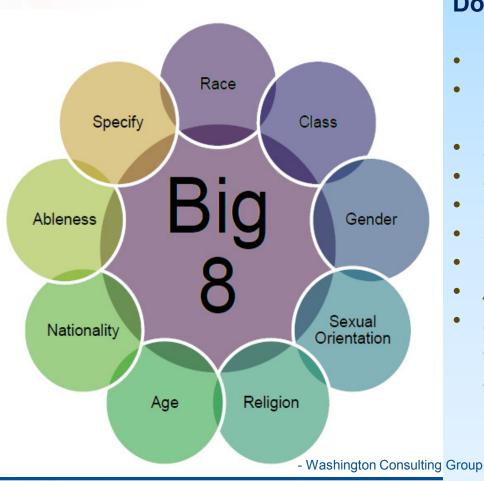
Internalized Oppression and Internalized Dominance

We all have multiple group memberships

- Washington Consulting Group

GAO What is my Individual & Group Membership?

I identify as...



My group membership is...

Dominant

- Whites
- Upper /middle class
- Men
- Heterosexual
- Christian
- 35-60
- U.S. Citizen
- Able-bodied
- Physically fit / attractive/ beautiful

Subordinated

- People of Color/ multiracial
- Working Poor
- Women
- GLBTQ
- Other Ways Knowing
- <35 >60
- Non-U.S. Citizen
- Disabled
- Perceived by others as too fat, tall, short, unattractive



Bias in the Workplace: How Can I be More Mindful?

What activates our biases at work?

- ✓ Stress
- ✓ Time constraints
- ✓ Multi-tasking
- ✓ Need for closure





Unconscious Bias in the Workplace

















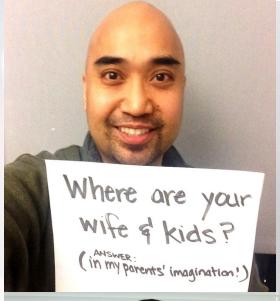
Micro-messages

Micro-messaging Small, subtle, semi-conscious messages we send and receive when we interact with others Micro-Microaffirmations inequities Positive micro-messages Negative micro-messages that cause people to feel that cause people to feel devalued, slighted, valued, included, or discouraged, or excluded encouraged

- Eye contact
- Facial expressions
- Tone of voice
- Body language
- Invitations (access)
- Socializing (interactions)



Micro-inequities









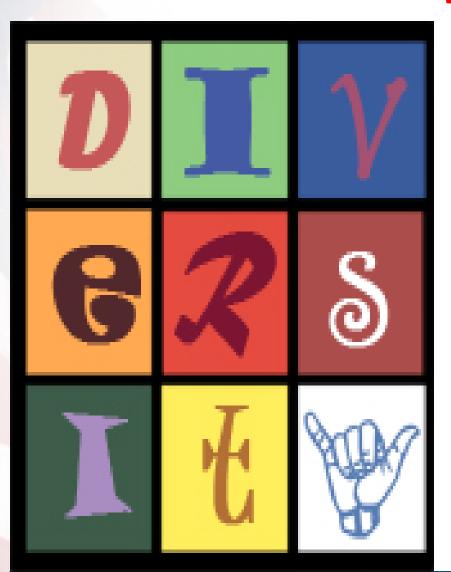








What You Can Do? Pay Attention Now (PAN)



- Pay Attention Now
- Be mindful of others' feelings and behaviors

 Be aware of personal surroundings—who do you associate with at work



Action Steps: Develop Countermeasures

1. Mindset

Acknowledge/own your unconscious biases



2. Debiasing

 Seek people who run counter to stereotypic views, increase contact with groups of people outside of your demographics

3. Decoupling

 Break the causal link between bias and behavior (e.g. structural reforms & data)



Action Steps: Practice People Values

Valued

- See everyone as an individual
- Tap into everyone's skills, talents, and life experiences

Respected

- Listen, hear, and acknowledge everyone's viewpoints
- Keep an open mind
- Embrace differences

Treated Fairly

- Treat all equitably
- Check your bias
- Support equal access to opportunities









Josh Diosomito
Senior Policy Analyst
Diversity and Inclusion Instructor

U.S. Government Accountability Office (GAO) 213.830.1046 | <u>DiosomitoJ@gao.gov</u>





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