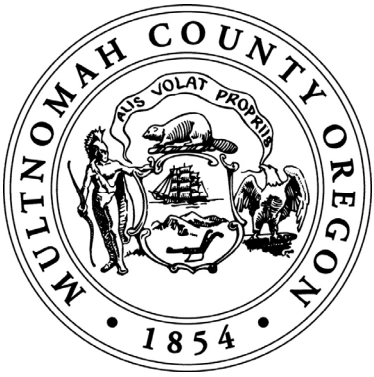


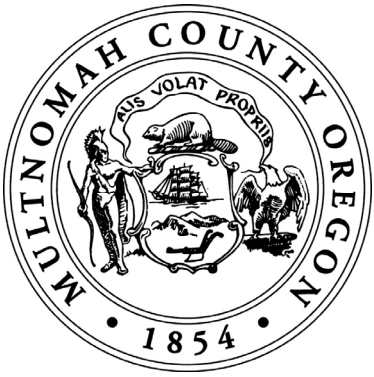
Interactive Audit Reports

Multnomah County Auditor's Office
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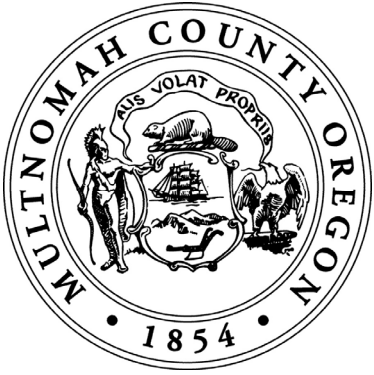
Overview

- How can interactive reports add value?
- When are interactive reports not the best choice?
- What are some best practices for interactive reports?
- What does Multnomah County use to make interactive reports?



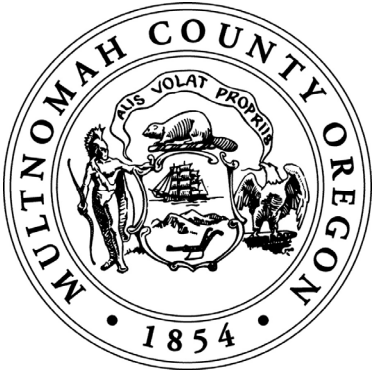
How can interactive reports add value?

- Share more information without being visually overwhelming
- Make the information personal
- Make the audience an active participant
- Show variations of the data



When are interactive reports not the best choice?

- When you need more control over the message
- When your audience is less likely to be web-savvy



What are some best practices for interactive reports?

- Limit the number of charts per dashboard
- Choose filters most important to the audience
- Most important information on axes, less important in color/size
- Highlight notable details
- Mobile-friendly