



Authenticity in Leadership

Kirstin Austin, Chief Learning Officer

Clara Barton



Angel of the Battle Field



American Red Cross



Authenticity

1. Authentic leaders are self-aware and genuine.
2. Authentic leaders are mission-driven and focused on results.
3. Authentic leaders lead with their heart, not just their minds.
4. Authentic leaders focus on the long-term.

Kevin Kruse (Forbes, May 2013)

Authentic leaders are self-aware and genuine.



Authentic leaders are mission-driven and focused on results.



Authentic leaders lead with their hearts, not just their minds.



Authentic leaders focus on the long-term.



Words to the Wise

*This above all: to thine own self be true,
And it must follow, as the night the day,
Thou canst not then be false to any man.
Farewell, my blessing season this in thee!*

Polonius, *Hamlet* Act 1, scene 3

