

THE

PEW

CHARITABLE TRUSTS

# EVIDENCE COUNTS

Evaluating State Tax Incentives for Jobs and Growth

Will Wilson

[wwilson@pewtrusts.org](mailto:wwilson@pewtrusts.org)



# Evidence Counts



Evaluating State Tax Incentives  
for Jobs and Growth

PEW CENTER ON THE STATES

PEWSTATES.ORG



# Avoiding Blank Checks

Creating Fiscally Sound  
State Tax Incentives

\$

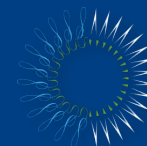
DOLLARS



Security  
Features  
Details

ON THE STATES

PEWSTATES.ORG



THE  
**PEW**  
CHARITABLE TRUSTS



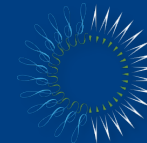
**AVOID  
BLANK  
CHECKS**



**EVALUATE  
RESULTS**



**INFORM  
POLICY  
CHOICES**



THE  
**PEW**  
CHARITABLE TRUSTS





# AVOID BLANK CHECKS

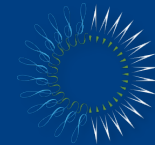


THE  
**PEW**  
CHARITABLE TRUSTS



**AVOID  
BLANK  
CHECKS**

**Costs Can  
Grow Quickly...**



THE  
**PEW**  
CHARITABLE TRUSTS





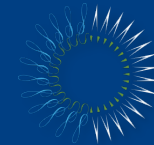
AVOID  
BLANK  
CHECKS



EVALUATE  
RESULTS



65-76	114132-91	2954-51	7478-87	1435-51	71352-01
189	34174-90	2954-51	7478-87	1435-51	36784-52
	148307-81				108137-19
	23579-64	2818-77			26398-41
	23579-64	2818-77			26398-41
491-02	57292-04				56801-02
491-02	57292-04	2818-77	16235-66	1435-51	10365-19
39516-3	269622-16	21096-08	37180-01	5539-98	56801-02
36658-28	1413885-33	15353-48	37439-51	6975-59	215253-36
65734-64	1180596-68	23914-85	53415-67	8975-59	1351325-44
76174-58	1683507-49	8271-01			1081522-72
8271-01		1082615-63	22832-42	45556-80	1566578-8
1026206-62	56159-01	1090886-64	22832-42	45556-80	8271-01
1034477-63					1011107-21
					1019378-22
208363-04	3547-07	211910-11			212680-64
208363-04	3547-07	211910-11			212680-64
526569-98	15466-94	542286-92	9571-32	11899-77	520915-20
2758-20	125416-44	3079924-64	171468-22	85798-38	1165
	140883-38	3622211-56	181039-54	97698-15	3043928-32
					3564843-52
1526	16713-73	169366-93	706-68		153359-88
	16713-73	169366-93	706-68		153359-88
152653-20		570364-65	9743-30		577160-75
		570364-65	9743-30		577160-7
					24 036
					24 03



THE  
**PEW**  
CHARITABLE TRUSTS

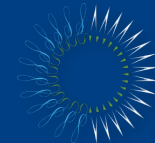


AVOID  
BLANK  
CHECKS



EVALUATE  
RESULTS

- To what extent did the incentive affect the choices businesses made?
- How were existing businesses affected by the incentives?
- Did the benefits outweigh the negative effects of paying for it?



THE  
**PEW**  
CHARITABLE TRUSTS

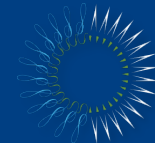


AVOID  
BLANK  
CHECKS



EVALUATE  
RESULTS

- Is the program meeting the state's goals?
- How could it be improved?
- Are the state's incentives working together efficiently?



THE  
**PEW**  
CHARITABLE TRUSTS

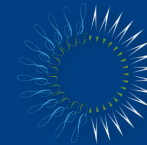
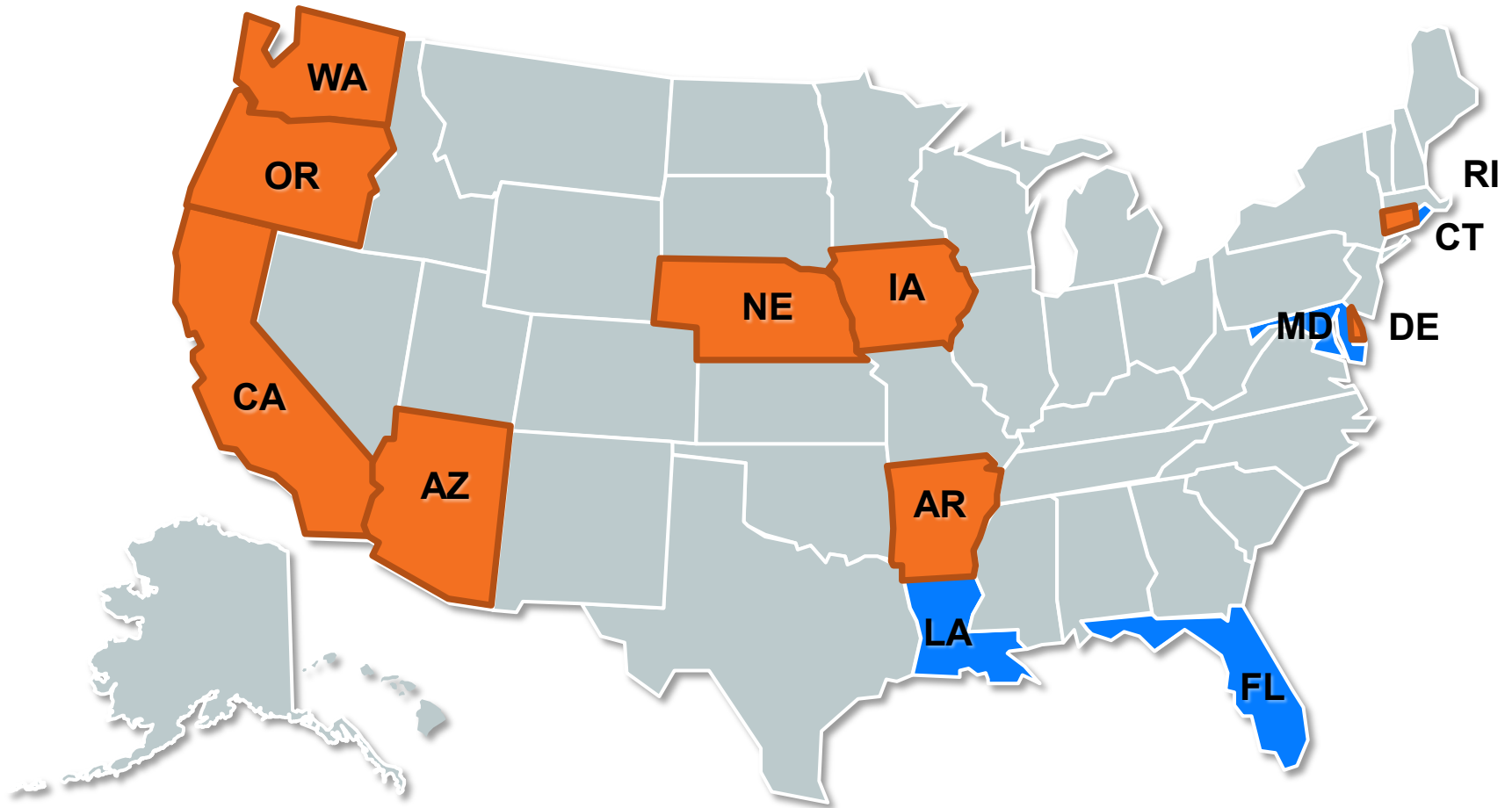




AVOID  
BLANK  
CHECKS



EVALUATE  
RESULTS



THE  
**PEW**  
CHARITABLE TRUSTS



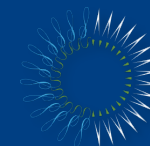
AVOID  
BLANK  
CHECKS



EVALUATE  
RESULTS



INFORM  
POLICY  
CHOICES



THE  
**PEW**  
CHARITABLE TRUSTS

# Rhode Island's Plan for Evaluating Tax Incentives



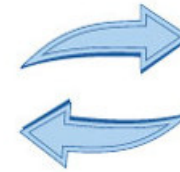
1. Create a strategic evaluation schedule



4. Decide to continue, change, or end programs



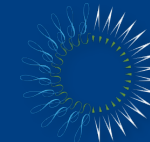
2. Measure benefits and costs



5. Repeat steps 1-4



3. Use evidence to inform recommendations







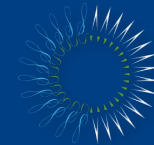
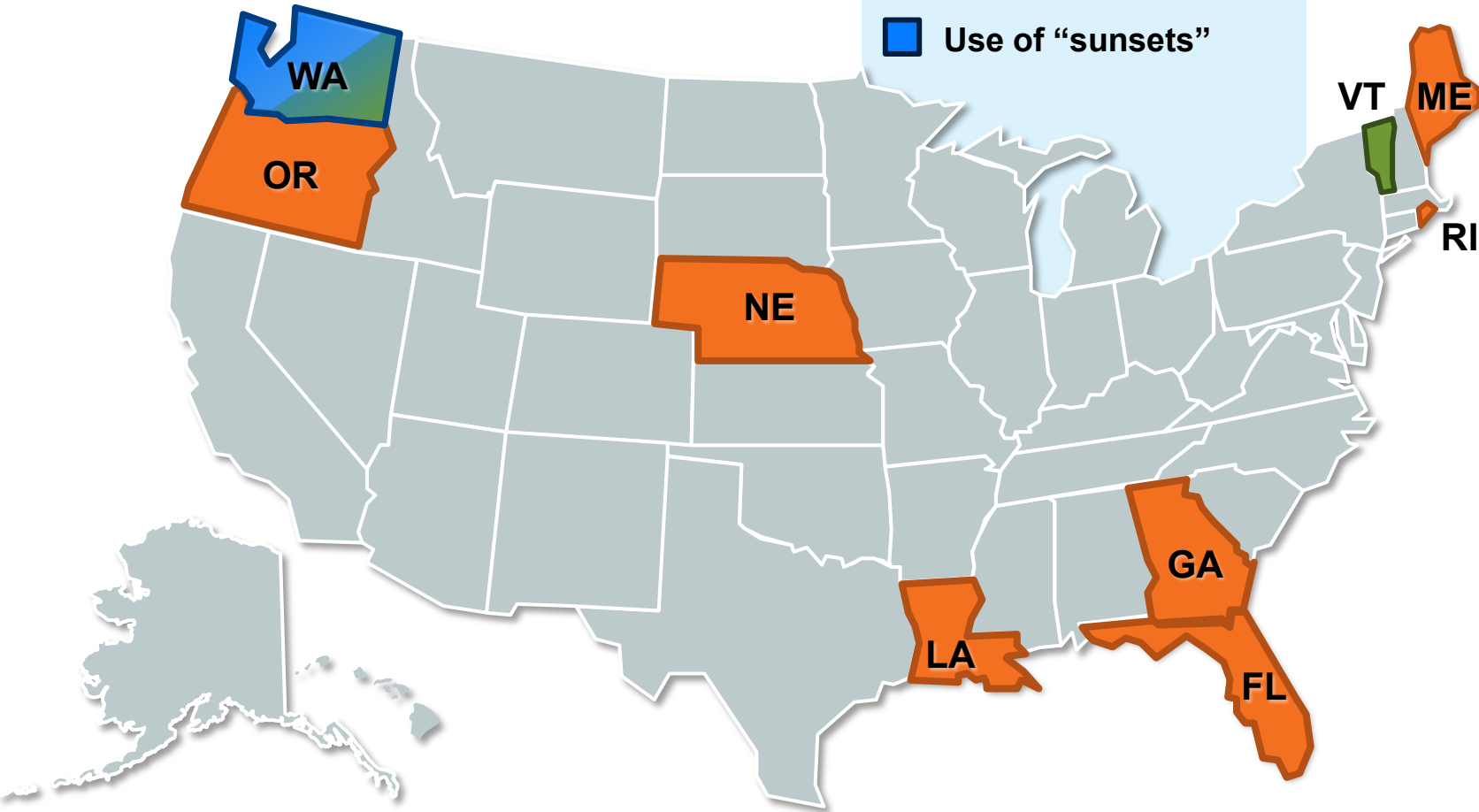
# Growing momentum in 2013

Took steps toward...

 Effective evaluation

 Clearer goals

 Use of "sunsets"





**AVOID  
BLANK  
CHECKS**



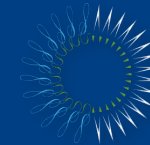
**EVALUATE  
RESULTS**



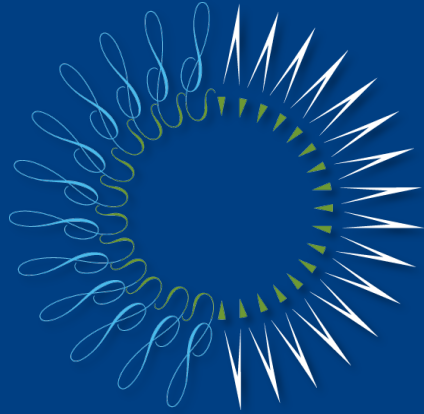
**INFORM  
POLICY  
CHOICES**



32-91	7478-87	1435-61	71352-82
74-90	2954-51	1435-61	36784-52
307-81	2954-51	7478-87	108137-1
3579-64	2818-77		26398
3579-64	2818-77		26398
57292-04			568
57292-04	2818-77	16235-66	1435-61
269622-16	21096-08	37180-01	5539-98
413885-33	15353-48	37439-51	6975-59
180596-68	23914-85	53415-67	6975-59
1683507-49	8271-01		
56159-01	1082615-63	22832-42	45556-80
56159-01	1090886-64	22832-42	45556-80
3547-07	211910-11		
3547-07	211910-11		
15466-94	542286-92	9571-32	11899
125416-44	3079924-64	171468-22	8579
140883-38	3622211-56	181039-54	976
16713-73	169366-93	706-68	
16713-73	169366-93	706-68	
8120-04	570364-65	9743-30	
8120-04	570364-65	9743-30	



THE  
**PEW**  
CHARITABLE TRUSTS



THE

PEW

CHARITABLE TRUSTS

**Will Wilson**

[wwilson@pewtrusts.org](mailto:wwilson@pewtrusts.org)

<http://www.pewstates.org/projects/economic-development-tax-incentives-project-329163>